



VISUAL IDENTITY

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VISUAL LANGUAGE

Key elements:

- Immersive photography (heritage & music)
- Gradient overlays (purple tones)
- Fluid wave graphics
- Clean modular layouts

The style blends emotion, technology and culture.

APPLICATIONS

The visual identity is applied across multiple touchpoints:

- Social media (posts, covers)
- Posters and event communication
- Website and digital interfaces

Consistency across these channels reinforces brand recognition.

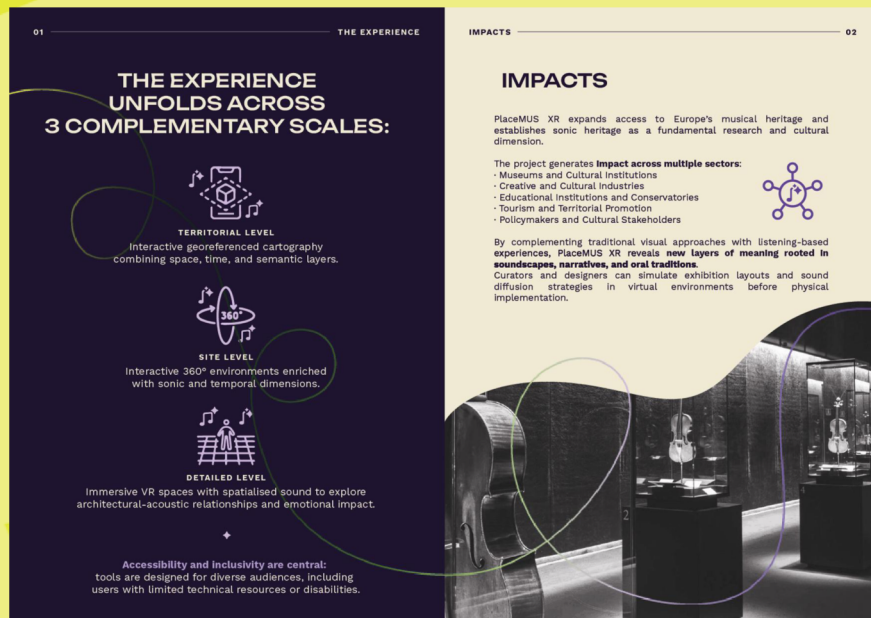
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BROCHURE MOCKUP

The brochure applies the PlaceMUS XR visual identity through a combination of immersive visuals, gradient overlays and clean layouts. Graphic elements inspired by sound waves create continuity, while typography ensures clarity and accessibility.



BROCHURE MOCKUP

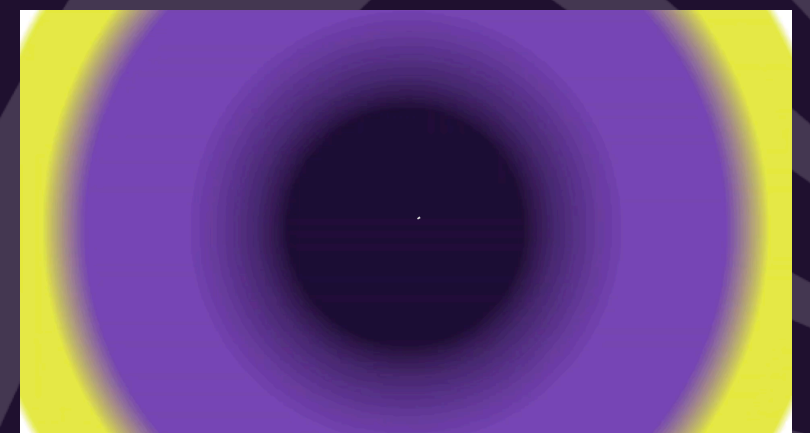


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LOGO ANIMATION

VISUAL IDENTITY



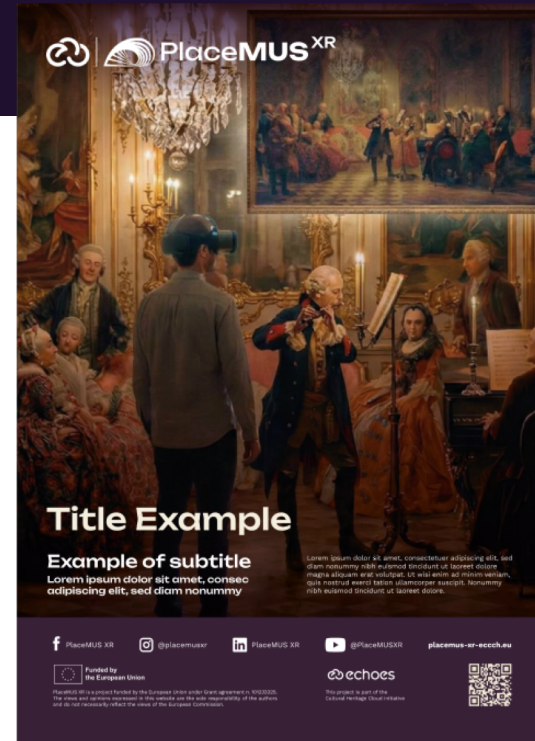
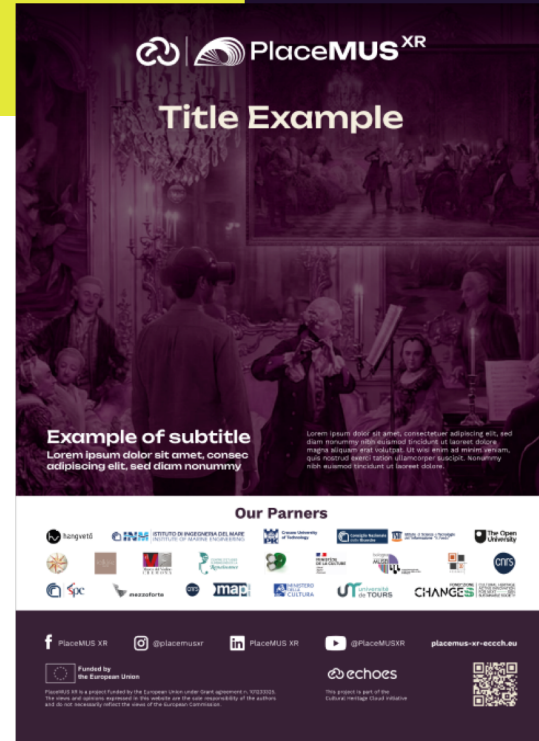
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POSTER TAMPLATES

Posters combine immersive visuals with layered color overlays.

Typography hierarchy ensures readability from distance while maintaining visual impact.



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SOCIAL MEDIA TAMPLATES

Social visuals use strong imagery combined with gradient overlays and bold typography.

Key principles:

- Clear focal point
- High contrast text
- Consistent logo placement



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Title Example


LOREM IPSUM DOLOR SIT AMET,
Lorem ipsum dolor sit amet, consectetur
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libero dictum condimentum.





Title Example

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Title Example

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Title Example

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Title Example

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Example Title
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Example Title
Example Of Subtitle
Example Body Copy





Example Title
Example Of Subtitle
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**BANNER
TAMPLATES**

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